



Why walking works for business

Wednesday 28 January 2009

BSG House,
226-236 City Road,
London EC1V 2TT

The benefits of having an active, healthy workforce are now well acknowledged by business. In trying to encourage sustainable travel to work, it can seem natural to place walking and cycling together as part of a workplace travel plan. But while measures to encourage cycling are now well understood, increasing walking levels in your staff team can seem a harder brief to fulfil - even though many measures needed to encourage walking are low cost to implement and can be introduced quickly.

Bike maintenance classes, cycle training, cut-price bikes, tax breaks for cycling - there are a lot of tools out there that can be used to encourage workplace cycling. But what are the tools and incentives you need to encourage workplace walking?

Come to the Living Streets' Walking Works conference to find out. Our one day conference is especially designed for anyone needing inspiration, ideas, tools or techniques to encourage walking as part of a workplace travel plan.

Why attend this conference?

- Hear about the latest updates, resources and innovative ideas in implementing workplace walking initiatives
- Examine how walk to work initiatives can help meet Local Area Agreement targets
- Learn how to run an active travel audit in a workplace, and find out what opportunities it can bring about
- Find out about new awareness events such as National Walk to Work Week 2009

Who should attend?

All Local authority travel professionals and those working within businesses, Travel Plan Co-ordinators, Heads of Transport, Principal Transport Officers, Travelwise Officers, Road Safety Managers, Business and HR Managers



About Living Streets

Living Streets is the national charity that stands up for pedestrians. With our supporters we campaign to create safe, attractive and enjoyable streets, where people want to walk. We work with professionals and politicians to make sure every community can enjoy vibrant streets and public spaces.



Book by 25 December 2008 to receive £20 off the standard price



Booking Form

Please return one booking form per attendee by fax: 020 7820 8208 or post: Why walking works for business, Living Streets, 31-33 Bondway, London SW8 1SJ. For more information contact julia.crear@livingstreets.org.uk or call Julia Crear 020 7820 1010.

Name: _____

Job Title: _____

Department: _____

Organisation: _____

E-mail: _____

Address: _____

Postcode: _____

Telephone: _____

Fax: _____

PRICE PER PERSON

£220 (£258.50 inc. VAT) Individual

£200 (£235.00 inc. VAT) **Early bird discount, book by 25 December, 2008**

£180 (£211.50 inc. VAT) Living Streets Local Authority Members and Corporate Supporters

Living Streets membership (local authority and corporate) costs £500 per annum and offers many benefits to find out more call Catherine Leckenby on 020 7820 1010.

Data protection: The personal information provided by you will be held on a database by Living Streets. Your details may be obtained from, or made available to external companies for marketing purposes. If you do not wish your details to be used for this purpose please tick here:

Terms and conditions: This booking form constitutes a legally binding agreement. Payment must be received in full before the event. Confirmation will be sent to you by post. We cannot be held responsible for non-arrival of registration information. If you have not heard from us by 7 days prior to the conference, please contact Living Streets immediately. Cancellations confirmed in writing 14 days before the conference will be refunded, minus an administration charge of £20.00. We regret that no refund can be made after that date for whatever reason, although substitutions will be accepted at any time. Any bookings made less than 14 days before the conference are non-refundable.

Living Streets (The Pedestrians Association) is a Company Limited by Guarantee (England & Wales). Company Registration No. 5368409 Registered Charity No. 1108448. Registered Office 31-33 Bondway, London SW8 1SJ.

PAYMENT

Billing address if different from above:

Purchase order number (if required) must be provided when placing booking: _____

I enclose a cheque made payable to 'Living Streets' for £ _____

Please debit £ _____ from my MasterCard/Visa/CAF Charity Card

Card number:

Expiry date: Security Code:

Cardholder phone number: _____

Name on card: _____

Signature: _____ Date: _____

