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**LOCAL
TRANSPORT
TODAY**

Tough Times

Getting Best Value from Transport Budgets

18th November,

SAS Radisson Birmingham



Speakers include:

- + **Martin Low**, Director of Transport, London Borough of Westminster
- + **John Nicholson**, Director, Government Services, WSP
- + **Peter Huntley**, Managing Director, Go North East
- + **Andrew Last**, Director, Minnerva
- ...and more

Tough Times **Getting Best Value from Transport Budgets**

On 18th November, this conference will offer a unique opportunity to hear from a wide range of speakers and decision makers from Central Government, Local Government and the bus industry about how we can continue to enhance transport service delivery, despite increasing budgetary pressure.

Topics include organisational structures, balancing budgets between service areas, making the best use of the 2008 Local Transport Act and LTP3 process and getting the best value for money from concessionary fares.

Why You Should Attend

It is clear that the economic downturn is going to result in a reduction in the total amount of money available for the delivery of public sector services. This reduction in spending is going to have an impact on the structure and delivery of transport services and this conference explores these likely impacts and provides insight into case studies where these changes are being managed effectively.

This conference will provide an opportunity for the generation and discussion of ideas on how to maintain service delivery and ensure carbon reduction and accessibility objectives are still achieved.

Who Should Attend

- Elected Members and Transport Portfolio Holders
- Transport Planning and Public Transport Officers
- Regional Development and Government Agencies
- Transport Consultants
- Transport Operators
- Academics



Programme

- 09.00 Coffee & Registration
- 09.30 Welcome from Chair
John Nicholson, Director, Government Services, WSP
Keynote Speech
- 09:35 Finance and Structure of Local Government
Keynote Speaker to be confirmed
- 09:50 Q+A Session
- 1 Transport Funding in the Credit Crunch Era**
- 10:00 Transport Governance and Organisational Decision Making
John Nicholson, Director, Government Services, WSP
- 10:35 Balancing Budgets in London
Martin Low, Director of Transport, London Borough of Westminster
- 10:55 Balancing Budgets in a Rural Shire County
David Farquar, Head of Transport and Highways, Northants County Council
- 11:10 Q+A Session
- 11:25 Coffee Break
- 2 Public Subsidy and Using the 2008 Transport Act**
- 11:55 Development of ITA and the LTP3 process
Jeff English, Assistant Director Integrated Transport, Metro
- 12:15 An operators view of VPAs and QBPs
Peter Huntley, Managing Director, Go North East
- 12:35 Squaring the circle of reduced Local Government budgets and increased access to services
(SPEAKER INVITED)
- 12:55 Network Design – Making the most of what you have
Iain Reeve, Head of Transport for Surrey, Surrey County Council
- 12:50 Q+A Session
- 13:10 Lunch Break
- 3 The biggest expenditure could give the biggest savings?**
Afternoon Sessions chaired by George Burnett
- 14:10 Analysis of current expenditure and potential changes
George Burnett, Technical Director, WSP
- 14:20 Value for money of concessionary fares schemes for older and younger travellers
Tim Lerner, Strata
- 14:45 The actual cost of concessionary travel
Andrew Last, Minnerva Consulting
- 15:10 The role of bus based transport in Sustainable Schools
John D Nelson, Professor of Transport Studies, College of Physical Sciences, University of Aberdeen
- 15:35 Q+A Session
- 15:55 Conference Summary
- 16:00 Drinks Reception

Published programme subject to change

Sponsorship & Exhibition Opportunities

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^{new}Transit

New Transit provides analysis, features and comments for the passenger transport sector. Published monthly, the magazine showcases the best and maps out the future. Target readership is all decision makers in bus, rail and light rail, local and central government, consultants and suppliers. It sets directions for important challenges and opportunities whilst showing who is already leading the way. This independent magazine reflects the pride that passenger transport professionals have for the industry and helps to reframe the perceptions of those outside of it.

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Local Transport Today provides fortnightly coverage of the total urban and regional UK transport scene from the viewpoint of planners, policy makers, traffic engineers, analysts, investors and managers of resources involved. With over 20,000 readers and a highly respected level of editorial excellence which has spanned over two decades, LTT is considered the industry standard journal for every transport professional.

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TOUGH TIMES - GETTING THE BEST VALUE FROM TRANSPORT BUDGETS (CO 300)

3 WAYS TO BOOK

Please complete one registration form for each delegate

1. Book online at: www.landorconferences.co.uk
2. Fax the completed booking form to: 020 7091 7966
3. Post the booking form with payment to: Local Transport Today Ltd, Apollo House, 359 Kennington Lane, London SE11 5QY

PLEASE COMPLETE CLEARLY IN BLOCK CAPITALS

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Please invoice quoting order reference no. _____
(NB Purchase orders **MUST** be provided before we can process bookings, if you are unable to provide us with a PO number please provide a reference for your invoice)

PRICE INFORMATION

The fee is inclusive of papers, refreshments and lunch

Early bird cut off date 21st October – one rate for all:

- Commercial Organisations £250 plus vat
 Local Authority / Public Sector £250 plus vat

Standard Rates

- Commercial Organisations £295 plus vat
 Local Authority / Public Sector £270 plus vat
 Young Professional (Under 28 years of Age)/
Voluntary £195 plus vat
 Additional delegates £150 plus vat

PAYMENT DETAILS

All fees are payable in advance of the event. Delegates may be refused admission if payment is not received prior to the event. Delegates who have not paid will be required to provide credit card details or supply a company cheque at registration. If you are registering within 7 days of the event you **MUST** provide credit card details to enable us to process your booking. Payment can be made by cheque, credit card or BACS transfer. Cheques should be made payable to Local Transport Today Ltd. Payment terms are strictly 7 days.

I enclose cheque no. _____ for £ _____
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ADMINISTRATIVE DETAILS

Local Transport Today Ltd, Apollo House, 359 Kennington Lane, London SE11 5QY

Tel: 0845 270 7965 Fax: 020 7091 7966

Email: conferences@landor.co.uk

For accounts queries please call 0845 270 7866

Date and Venue

18th November, Radisson SAS - Birmingham B1 1BT

Confirmation

You will receive a receipted VAT invoice and joining instructions which includes a map, directions and travel information. If your booking has not been acknowledged 7 days prior to the event please contact us to confirm your booking has been received on 0845 270 7965.

Cancellation

If for any reason you are unable to attend, cancellations received in writing by 04.11.09 will receive a refund less an administrative charge of £100 + VAT. There will be no refunds for cancellations made after this date. Substitutions can be made at any time at no further cost.

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