

# Making Smartcards Work for You:

## Improving Accessibility Beacon Workshop

Nottingham City Council and Nottinghamshire County Council

Wednesday 21st January 2009

Jury's Inn Nottingham, Waterfront Plaza,  
Station Street, Nottingham NG2 2BJ



2008-2009  
*Improving Accessibility*



Nottingham  
City Council



Nottinghamshire  
County Council



the big wheel  
turning transport around  
[www.thebigwheel.org.uk](http://www.thebigwheel.org.uk)



For their 2009 Improving Accessibility Beacon year, Nottingham City Council and Nottinghamshire County Council are hosting a series of workshops to share experiences of the most successful and innovative aspects of the region's accessibility planning work.

**Making Smartcards Work for You** is the first workshop in the programme and will focus on the development of the Citycard scheme and the use of smartcard technology to support staff bus season ticket salary sacrifice travel schemes.

The day is designed to give delegates the time to explore ideas and the applications of these initiatives in other regions and there will be opportunities for detailed discussion and questions. Key staff from Nottingham City Council will be on hand, alongside management consultants P&MM Ltd. who were involved in setting up the GreenTravel2Work scheme in Nottingham. Key issues will include the development of partnerships, tackling taxation issues and using marketing and communications to promote scheme benefits.

This workshop is aimed at local authority officers, particularly those involved in accessibility planning, public transport, travel planning and human resources. It is also suitable for major employers both in Nottinghamshire and nationwide – especially in the education, health leisure and employment sectors.

*Attendance for public and voluntary sector delegates is FREE but a cancellation fee (£35 + VAT) will be charged for registered delegates who do not attend on the day or who cancel their booking after 12th January 2009. A limited number of places costing £75 + VAT are available for private sector organisations. Cancellation fees apply.*

## Agenda

09.15	<b>Arrivals and registration</b>
10.00	<b>Welcome</b> Councillor Jane Urquhart, Portfolio Holder for Transport and Area Working
10.10	<b>Introduction to the Citycard</b> Jay Clifford, Public Transport Team, Nottingham City Council.
10.25	<b>GreenTravel2Work bus season ticket salary sacrifice scheme</b> Daniel Nugent, Business Development Director, P&MM Ltd.
10.40	<b>Parallel discussion sessions:</b> <b>A: The Citycard concept</b> - Jay Clifford, Public Transport Team, Nottingham City Council <b>B: Bus season ticket salary sacrifice travel scheme: Marketing and Communications</b> - Elena Bueno-Davies, Account Director Employee Benefits Division, P&MM Ltd. <b>C: Bus season ticket salary sacrifice travel scheme: Nuts and Bolts</b> - Daniel Nugent, Business Development Director, P&MM Ltd. <b>D: Bus season ticket salary sacrifice travel scheme: HR Perspective</b> - Lynn Griffin-Pearce, HR Consultant, Strategy & Employee Relations, Nottingham City Council
11.40	<b>Break</b>
12.00	<b>A chance to attend a second discussion session</b>
13.00-14.00	<b>Networking lunch</b>
13.30	<b>During the networking lunch there will be drop in surgery sessions</b> with representatives from P&MM Ltd; Nottingham City Transport; Nottingham City Council's Human Resources Management and Public Transport Teams.

# Booking Form



**Please complete a separate form for each delegate.**

I wish to attend the Improving Accessibility Beacon workshop:

## **Making smartcards work for you**

Title: Surname: Forename:

Organisation:

Address:

Postcode:

Telephone: Fax:

Email:

Please state any special dietary/access or other requirements:

### **Payment options for private sector organisations.**

I wish to pay by BACS

I wish to pay by cheque

I enclose a cheque (payable to Nottinghamshire County Council), for £

Please invoice my organisation

### **Invoice details**

(This section must be completed by all delegates in case of cancellation.)

Organisation:

Address:

Postcode:

### **CANCELLATIONS MUST BE RECEIVED BY 12TH JANUARY 2009.**

A cancellation fee of £35 + VAT will be charged for registered delegates who do not attend on the day or who cancel their booking less than 7 working days before the event.

### **Preferred choice of parallel discussion sessions.**

(Please tick your 1st, 2nd and 3rd choices)

Choice	A - The Citycard Experience	B - Marketing and Communication	C - Nuts and bolts	D - HR perspectives
1st				
2nd				
3rd				

**Please send me information about accommodation in Nottingham**

### **To register, please email, post, or fax this form to:**

The Beacon Co-ordinator, Transport Strategy & NET Team, Nottinghamshire County Council, Trent Bridge House, Fox Road, West Bridgford, Nottingham, NG2 6BJ

Tel: 0115 977 3368 Fax: 0115 977 4674

Email: [accessibility.beacon@nottscc.gov.uk](mailto:accessibility.beacon@nottscc.gov.uk)

Website: [www.nccbeaconaccess.org.uk](http://www.nccbeaconaccess.org.uk)

**Joining instructions will be issued by e-mail.**

**This publication can be made available on request in alternative formats and languages.**

