

Smarter Travel Unit's A New Way to Plan conference for everyone working in London's planning, development and transport sectors

11 March 2009
King's Place, London



MAYOR OF LONDON

Transport for London



What is this conference about?

This conference is the culmination of the first year of the **A New Way to Plan** project, which was created to foster greater awareness and support for development related travel plans across London's boroughs and in the development and regeneration sectors. The project is linked to two key guidance documents produced by Transport for London to support those dealing with development related travel plans in their work. The *Guidance for workplace travel planning for development* and the *Guidance for residential travel planning in London* provide valuable information to support planning officers and developers across London and ensure that high quality travel plans are secured through the planning process.



Who should attend?

This conference is aimed at planning and transport professionals in both public and private sectors in London, including:

- London borough officers
- Local leaders from London boroughs
- Developers

Why should I attend?

This conference provides a great opportunity for you to:

- Have all your questions about the Travel Plan Guidance and related issues answered
- Find out about latest developments in the field and in other London boroughs
- Attend seminars and workshops on promoting travel plans successfully within your borough and securing the enforcement of development related travel plans
- Try out the tools helping you secure and monitor high quality travel plans: iTRACE, TRAVL and ATTrBuTE, in the exhibition space
- Network with other delegates, share good practice and be inspired!



Timetable

Time	Activity		
09.30	Registration and coffee		
10.00	Welcome & introduction Ben Plowden, Transport for London		
10.10	Keynote Speaker GLA: 'Planning for a better London'		
10.40	Breakout Session 1		
	<table border="1"> <tr> <td>Workshop 1 'Travel Plans, Actually': a travel plan process workshop</td> <td>Seminar 1 'Guidance in Practice': a seminar on adapting guidance at a local level <i>Speakers: Matthew Prince (TfL)</i></td> </tr> </table>	Workshop 1 'Travel Plans, Actually': a travel plan process workshop	Seminar 1 'Guidance in Practice': a seminar on adapting guidance at a local level <i>Speakers: Matthew Prince (TfL)</i>
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12.00	Lunch. Opportunity to try out tools in exhibition area.		
12.50	Breakout Session 2		
	<table border="1"> <tr> <td>Workshop 2 'Winning Hearts and Minds': a workshop on promoting travel plans</td> <td>Seminar 2 'Bringing a travel plan to life': a seminar on travel plan enforcement.</td> </tr> </table>	Workshop 2 'Winning Hearts and Minds': a workshop on promoting travel plans	Seminar 2 'Bringing a travel plan to life': a seminar on travel plan enforcement.
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14.20	Breakout Session 3		
	An overview of the iTRACE, TRAVL and ATTrBuTE tools.		
	<table border="1"> <tr> <td>Workshop 3a Interactive workshops on iTRACE for those newly introduced to the tool and for regular users.</td> <td>Workshop 3b Interactive workshops on TRAVL for those newly introduced to the tool and for regular users.</td> </tr> </table>	Workshop 3a Interactive workshops on iTRACE for those newly introduced to the tool and for regular users.	Workshop 3b Interactive workshops on TRAVL for those newly introduced to the tool and for regular users.
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	Seminar: 'Tools to Success': TRAVL and ATTrBuTE		
15.45	Coffee break		
16.00	Plenary Session		
17.00	Beer, Bangers and Mash! Evening reception		



Registration form

The deadline for booking is 4th March 2009.

Personal details

Title:

Name:

Position:

Organisation/Company:

Address:

Postcode:

Email:

Phone:

Dietary requirements:

For more information please contact: newwayconference@sdgworld.net

Please choose one seminar or workshop for each of the **three breakout sessions***

Breakout Session 1 (tick one of the following)

<p>Travel Plans, Actually</p> <p>In this workshop you will gain a better understanding of key stages in the process of securing travel plans in London boroughs through a hands-on mapping exercise and group work. This workshop will give you a clear picture of the travel plan opportunities for making the process more robust in your own borough.</p>	<p>Guidance in Practice</p> <p>This seminar will explore the ways in which the DC Guidance has been adapted to local needs through three borough case studies. It will also cover the support available for adapting guidance to boroughs' needs.</p>
<p>Workshop 1 <input type="checkbox"/> OR</p>	<p>Seminar 1 <input type="checkbox"/></p>

Breakout Session 2 (tick one of the following)

<p>Winning Hearts and Minds</p> <p>This workshop will help you overcome the challenge of promoting travel plans to key players in the process. Working in groups, you will develop strategies for promoting travel plans to key audiences, facilitated by experts from each 'target audience'.</p>	<p>Bringing a travel plan to life</p> <p>How to make sure travel plans are acted upon? This seminar will explore the topic through three expert speakers who will cover the different mechanisms for securing travel plans.</p>
<p>Workshop 2 <input type="checkbox"/> OR</p>	<p>Seminar 2 <input type="checkbox"/></p>

Breakout Session 3 (tick one of the following)

iTRACE, TRAVL and ATTrBuTE can help develop, secure and implement more effective travel plans. The final session will commence with an introduction to each of these tools. Participants will then be invited to take part in an interactive workshop focussing on either TRAVL or iTRACE. Please choose from the introductory or advanced options.

<p>iTRACE Workshop: Introduction <input type="checkbox"/> OR</p> <p style="padding-left: 40px;">Advanced <input type="checkbox"/></p>	<p>TRAVL Workshop: Introduction <input type="checkbox"/></p> <p style="padding-left: 40px;">Advanced <input type="checkbox"/></p>
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Staying for the evening reception: **yes** **no**

*Please note that there is a limited numbers of places for some of the workshops. To ensure your place please book early.