

National Autumn Conference, Gala Dinner and Awards Ceremony Travel Planning - Ten Years On: past, present and what's in store for the future!

13 and 14 November 2008

International Convention Centre, Birmingham



Organised by West Midlands Region of ACT TravelWise

Sponsored by BAA Heathrow and West Midlands Metropolitan Authorities

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National Autumn Conference, Gala Dinner and Awards Ceremony

Travel Planning - Ten Years On: past, present and what's in store for the future!

This year is the 10th anniversary of the publication of the Department for Transport's white paper 'A New Deal for Transport-better for everyone'

As part of the legislation, Travel Planning has become a major factor in tackling congestion. The introduction of the Government's Smarter Choices programme reinforced the importance of this field of work. It is vital that we move forward over the next ten years with new ideas and initiatives.

There have been many examples of emerging good practice. It's now time to assess our past, look at what did and didn't work, re-enthuse Travel and Transport Professionals and look to the future!

The way in which we live is set to change dramatically over the next 20 years, and the way in which we travel is emerging as a major challenge for modern society. Government and industry are both affected and both have a role to play in promoting the smarter choices agenda.

The ACTTravelWise Autumn Conference will offer delegates an insight into the latest travel planning developments and give an opportunity to debate with transport experts and politicians. There are numerous workshop choices for delegates working in all fields of transport planning.

Don't miss this excellent opportunity to attend this conference which is being held at one of the most prestigious conference venues in the country.

Key Themes

- How the major political parties intend to tackle congestion over the next 10 years
- School travel - beyond 2010
- What new developments and innovations are likely to be seen in the travel planning field?
- Inspire all professionals to continue this valuable work
- What is everyone else doing?

Who should attend?

- ACTTravelWise Members and associated organisations
- School, workplace and personalised travel plan co-ordinators
- Policy makers, transport planners and engineers from central & local government and private practice
- Providers of technical advice and consultancy
- Researchers, lecturers and students from universities, institutes and research bodies
- Environmentalists
- Health Authorities
- Businesses interested in sustainable development
- Motor manufactures and dealers
- Marketing/communications managers

Fees

Conference and Gala Dinner

Early Bird Member rate (Until 19 September)	£325.00
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Standard Member rate	£350.00
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Non Member rate	£395.00
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One Day Conference and Gala Dinner	£200.00
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(All fees are subject to VAT @ 17.5%)

Please note accommodation is not included in the conference fee. There are many hotels in the close vicinity of the ICC. The following list of hotels suggests a selection of mixed price ranges:

Hyatt Regency Hotel from £142.00
2 Bridge Street,
Birmingham B1 2JZ
Tel: 0121 643 1234
www.birmingham.regency.hyatt.co.uk

Copthorne Hotel from £99.00
Paradise Circus,
Birmingham B3 3HJ
Tel: 0121 200 2727
www.millenniumhotels.co.uk/copthornebirmingham

Premier Inn Canal Side from £60.00
20 Birmingham Street,
Birmingham B1 2JH
Tel: 08701 977 031
www.premierinn.com

Premier Inn Brindley Place from £60.00
80 Broad Street,
Birmingham B15 1AU
Tel: 0870 990 6404

Travelodge from £49.00
230 Broad Street,
Birmingham B15 1AY
Tel: 0871 984 6064
www.travelodge.co.uk

Should you be planning to extend your stay, please contact the Heart of England Tourist Board www.visittheheartofengland.com

Programme 13 November 2008

From 09.00 Main Conference Registration

09.30 - 12.00 Optional Site Visits - Birmingham City Centre walking tour / Highways Agency Operations Centre / BBC Mailbox Workplace Travel Plan / Eco School and community group visit
CarPlus AGM

12.00 - 13.00 Lunch and Networking

13.00 - 15.00 Plenary Session - Chaired by Neil Scales, Chair of ACT TravelWise, Chief Executive and Director General of Mersey Travel

13.00 - 13.10 Welcome to Birmingham and the West Midlands
Representative from West Midlands Planning and Transportation subgroup

13.10 - 13.15 Welcoming Presentations

13.15 - 13.45 How will climate change affect our future transport needs?
Bill Giles, OBE, former Senior Weatherman at BBC Weather Centre and co founder of The Weather People Ltd

13.45 - 1500 Question Time Session: The Role of Smarter Choices in tackling transport emissions

Chaired by Peter Plisner, BBC 'Midlands Today' Transport Correspondent

Panellists to include:

Graham Allen MP (invited) - Labour MP for Nottingham North
Theresa Villiers MP (invited) - Conservative Shadow Transport Minister
Norman Baker MP - Liberal Democrat Shadow Transport Minister
Jenny Jones (invited) - London Assembly Member, Green Party

15.00 - 15.30 Break

15.30 - 17.00 Workshops

Station Travel Plans Sponsored by ATOC	School Travel Plans Sponsored by ModeShift	Workplace Travel Planning Sponsored by Colin Buchanan	Practical Workshops	New Emerging Travel Plan innovations Sponsored by Oybike
Details of Station Travel Plans initiative, survey work, perceived barriers to sustainable access to stations and innovative measures being introduced Alex Veitch, Association of Train Operating Companies	How Developing & Implementing a Sustainable Travel School Strategy can assist in the delivery of School Travel Plans George Burnett, WSP Group, John Nichol, Stoke on Trent City Council and Helen Murphy, Three White Rose Office Park	'How to keep Workplace Travel Plans going'. Explore how motivations for TP's have changed and the implications this has on future travel planning Helen Roby, Open University	Behavioural Change Strategies for Travel Plans - Latest research into behavioural change psychology Will Symons, Faber Maunsell	Changing the Perception of a Travel Plan. How use of Travel Plan and Environmental Strategy can have an impact on fleet management using the Metropolitan Police Force as a case study Ceri Davies, JMP Consultants Ltd
Advice on how the Station Travel Plan process works their potential and requirements for their success Jon Foley, Steer Davies Gleave	School Travel - Changing Travel Beyond 2010. Merseyside's experiences of working collectively to address travel behaviour Sarah Dewar, TravelWise Merseyside	The sustainable growth of Heathrow - a look back at the last 15 years and a glance into the future Theo Panayi, BAA	'Nurturing Innovation How to reach the top of Everest with a surf board and a bread knife!' Learn about innovation behaviours and how to apply them in everyday life Joanne Rainbow, Coventry City Council	'Matchday Travel Own Goal?' How to identify opportunities for improving the current delivery of Stadia Travel Plans Neil Taylor, Integrated Transport Planning
How TfL's Smarter Choices Unit is piloting rail station travel plans using Edmonton Green, Greenwich and Finsbury Park as case studies David Rowe / Damian Price, TFL	'My Bus' delivers on the home to school run James Bennett, Metro, the West Yorkshire PTE	Delivering Personalised Travel Planning in Merseyside Martin Higgitt, JMP Consultants Ltd		The Multi-faith approach to Climate Change. How different faiths are working together to tackle climate change Maud Grainger, Faith Ambassador for Climate Change (invited)

17.05 - 17.30 Keynote Speech Rosie Winterton, Minister of State for Transport (invited)

18.45 Drinks Reception

19.15 - 00.30 Gala Dinner, Awards Ceremony and Disco
After dinner speaker Dr Carl Chinn MBE, a passionate Brummie and a history professor



Programme 14 November 2008

09.30 - 09.40 Plenary - Welcome

09.40 - 10.10 Marketing Sustainability Barbara Crowther, The Fairtrade Foundation

10.10 - 10.15 Introducing Day Two Workshops Graham Riley, ACT TravelWise Conference Director

10.15 - 10.30 Coffee Break

10.30 Workshops

Promoting Public Transport Sponsored by ATOC	Tax and Funding Workshops	Debate Sponsored by Colin Buchanan	Practical Workshops	New Emerging Travel Plan Innovations Sponsored by Oybike
Building an effective public transport brand Conrad Jones and Julia Lameris, Centro	'Tax and Travel Plans'. How to address tax implications and use them to increase the attractiveness of a Travel Plan Stephen Potter, Open University	Does an Eco Town deliver better sustainable transport solutions than a Home Zone? Bob Jackson and Dawn Wylie, Peter Brett Associates	Integrated Transport Planning 'back to the future'. Undertaking of a 'modified backcasting' exercise taking you to two future year scenarios Jon Parker	Details of Real Time Passenger Information that has been developed and installed at mixed development in Dartford Jamie Whiteman, ACIS
How can a travel plan advocate bus travel John Waugh - Independent	How the EC is supporting Sustainable Transport in Urban environments. European funding workshop Paul Henderson, LEPT			
Community, Residential and School TravelWise in the West Midlands Mike Cooper, Birmingham City Council	Launch of National Specification for Travel Plans. Outline of development of standards guidance and accreditation system Paul Henderson, LEPT	Does the car have a part to play in the transport mix in the future? Alex Bruce, General Motors (invited) and Randall Ghent, World Carfree Network	Eco-Driving Robin Cummins OBE, British School of Motoring	Smarter Choices Response to Petrol Prices Alan Lewis, Transport and Travel Research Ltd
				The Future of Online Journey Planning

12.15 - 13.00 Plenary

Presentation - How children in the West Midlands see transport in the future

Closing summary, Neil Scales

For more information about ACT TravelWise visit www.acttravelwise.org

To Register

Please complete the registration form and return to:

ACT Travelwise, 1 Vernon Mews, Vernon Street, London W14 0RL

Tel: 020 7348 1970 Fax: 020 7348 1989 Email: rory@acttravelwise.org

Websites: www.act-uk.com www.travelwise.org.uk www.acttravelwise.org.uk



Booking Form

Book before 19 September 2008 to get Early Bird Discounts

I wish to attend the ACT Travelwise Autumn National Conference

 On both days On 13 November only On 14 November only

Title Surname Forename

Position

Department

Organisation

Address

Postcode

Telephone Fax

Email

Signature of Authorisation Date

Please state any special dietary/access or other requirements

Address for Invoice

Purchase order number

Title Surname Forename

Position

Department

Organisation

Address

Postcode

Telephone Fax

Email

Preferred choice for optional site visit on the morning of 13 November

- Birmingham City Centre walking tour Highways Agency Operations Centre
 BBC Mailbox Workplace Travel Plan Eco School and community group visit
 CarPlus AGM

Registration Fees

Early Bird Member Rate: £325**Standard Member Rate: £350****Non Member Rate: £395****Single Day Attendance: £200**

(All fees include the Gala Dinner and Drinks Reception on 13 November and are subject to VAT at 17.5%)

Please ensure that all cheques are made payable to PTRC re. ACT Travelwise I would like to join ACT Travelwise for £370 and receive the membership discount for this event I enclose a cheque payable to 'PTRC re. ACT Travelwise' Please Invoice

Fee £

Membership Fee (if applicable) £

VAT @17.5% £

TOTAL £The conference discount
for ACT Travelwise Members
is £45There are many other
benefits to joining ACT Travelwise,
take a look at our websiteswww.act-uk.comwww.travelwise.org.ukwww.acttravelwise.org.uk

to find out more.

Cancellation

Any substitutes or changes in details of delegates must be made in writing. Cancellations received before 31 October 2008 will be subject to an administration fee of £50 + VAT. Cancellation of a confirmed booking after this date, including non-arrival at the event, will be liable for the the full fee.

To register, please post or fax this form to:

ACT Travelwise
1 Vernon Mews
Vernon Street
London W14 0RL

Tel: 020 7348 1970

Fax: 020 7348 1989

Email: rory@acttravelwise.orgWebsites: www.act-uk.com
www.travelwise.org.uk
www.acttravelwise.org.uk Please email me more details of exhibition and promotional opportunities**ACT
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