

The Second ACT TravelWise Annual Conference and AGM **The Crunch Question**

Thursday 19 March 2009 Cavendish Conference Centre, London

This conference will look at the response of the Smarter Choices field to the continued need to reduce CO₂ emissions and the potential effects of the rising cost of oil during an economic downturn.

During these unprecedented times with global financial markets in turmoil, there is considerable worry that many environmental initiatives, including travel plans and other smarter choice measures, may face difficulties in maintaining funding. However, with impending crises of Climate Change and Peak Oil, there has never been a more urgent need for behavioural change interventions to encourage and support people in finding sustainable alternatives to single occupancy car travel.

This conference will first outline the seriousness of the problems we face. Su-Lin Garbett, former private secretary to Lord Nicholas Stern, author of the Stern Review, which gave an economic value to CO₂ emissions and declared the dire economic consequences of doing nothing, has been invited to give a keynote speech to outline the possible impacts of the new economic situation. Jeremy Leggett, former oil industry geologist and author of Half Gone and the Carbon Wars, will give a presentation outlining the real dangers posed to society by changes to the environment and peak oil. Keith Buchan, who has just completed a major project setting out transport policies needed to achieve an 80% reduction in carbon emissions in the UK, will then highlight the likely impacts on sustainable transport of the credit crunch.

In the second session we will look at practical responses to these issues including; credit crunch travel plans, the potential for travel plans to encompass social inclusion, the benefits of business travel networks in providing opportunities for lower cost procurement, and how carbon trading could be used to fund smarter choices.

In the final session we will cover new emerging organisations and movements which are designed to encourage behaviour change. We will look at the Transition Towns movement; a peak oil strategy deployed in Dortmund, and the day will finish with a panel debate.

Arrive a day earlier...

The Fifth **Smarter Choices**

Conference

From leap of faith to business case

Wednesday 18 March 2009

Cavendish Conference Centre, London

Keynote Speaker: The Hon. Paul Clark MP,
Under Secretary of State for Transport

**Further details can be downloaded from the
PTRC website at www.ptrc-training.co.uk.**

Programme

0830 *Registration and Tea/Coffee*

0900 **AGM** (ACT TravelWise Members Only)

Session One

0950 **Conference Welcome**

Neil Scales, Director General and Chief Executive, MerseyTravel and ACT TravelWise Chairman

1000 **The Economy of Climate Change - Encouraging Behaviour Change in a Downturn**

Su-Lin Garbett, Government Office of Climate Change (invited)

1020 **The Credit Crunch Meets the Oil and Climate Crunches**

Jeremy Leggett - Author Half Gone and member of The Peak Oil Taskforce - www.peakoiltaskforce.net

1040 **The Implications of the Credit Crunch for Sustainable Transport**

Keith Buchan, Director, MTRU

1100 **Discussion**

1120 *Tea/Coffee*

Session Two: Practical Responses

1150 **A Changing Role for Travel Plans - Social Inclusion and Accessibility Issues**

Karen Lucas, Oxford University

1210 **The Credit Crunch Conscious Travel Plan**

Michael Jeeves, Lisa Guest and Bal Minhas, Leicester City Council

1230 **Using Business Travel Networks to Realise Benefits of Joint Procurement**

Susanne Afra, Colin Buchanan and Kathryn McLaughlan, London Borough of Sutton

1250 **Funding Smarter Choices through Carbon Trading**

Neil Anderson, Transportation Planning (International) Ltd

1310 **Discussion**

1330 *Lunch*

Session Three: Visionary Solutions

1430 **The Transition Towns Movement**

Peter Lipman, Director, Sustrans and Chair, Transition Network

1450 **European Cities after the Oil Age**

Michael Wegener, The STEPs Project, Dortmund

1510 **ACT TravelWise Panel Debate - The Future Role of Smarter Choices?**

1610 *Summary and Close*

**ACT
TRAVELWISE**[®]
www.acttravelwise.org

Booking Form

Book before 5 February 2009 to get Early Bird Discounts

I wish to attend the Second ACT TravelWise Annual Conference and AGM on Thursday 19 March 2009

Title	Surname	Forename

Position _____		
Department _____		
Organisation _____		
Address _____		

		Postcode _____

Telephone _____		Fax _____
Email _____		
Signature of Authorisation _____		Date _____
Please state any special dietary/access or other requirements _____		

Address for Invoice

Purchase order number _____		
Title	Surname	Forename

Position _____		
Department _____		
Organisation _____		
Address _____		

		Postcode _____

Telephone _____		Fax _____
Email _____		

Registration Fees

Standard Rate: £325

Early Bird Standard Rate: £275

ACT TravelWise Member Rate £231

Early Bird ACT TravelWise

Member Rate: £199

(All fees subject to VAT at 15%)

**Please ensure that all cheques
are made payable to PTRC
re. ACT TravelWise**

- I would like to join ACT TravelWise for £388.50
and receive the membership discount for this event
- I enclose a cheque payable to 'PTRC re. ACT TravelWise'
- Please Invoice

Fee	£
Membership Fee (if applicable)	£
VAT @15%	£
TOTAL	£

The conference discount
for ACT TravelWise Members
is £94

There are many other
benefits to joining ACT TravelWise.
Take a look at our website:
www.acttravelwise.org

Cancellation

Any substitutes or changes in details
of delegates must be made in writing.
Cancellations received before 5 March 2009
will be subject to an administration fee of £50
+ VAT. Cancellation of a confirmed booking
after this date, including non-arrival at the
event, will be liable for the the full fee.

To register, please post or fax this form to:

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London W14 0RL

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Fax: 020 7348 1989
Email: rory@acttravelwise.org

Websites: www.acttravelwise.org

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