



Association for Commuter Transportation of Canada
Canadian TDM Summit

Toronto 2009
November 15-18

To our **health, wealth**
and **community**

Call for Presentations

**The deadline for abstracts:
June 12, 2009**

The Association for Commuter Transportation of Canada (ACT Canada) is pleased to announce a call for presentations for the 2009 Canadian TDM Summit, November 15-18, 2009 in Toronto, Ontario.

Our Summit program is focused on building collaboration through the five pillars of sustainable transportation:

Transportation • Health • Economy • Land Use • Environment

The goal of the Toronto TDM Summit is to provide high quality presentations on a comprehensive array of topics, serving to enhance knowledge exchange, share best practices and encourage and facilitate collaboration. To express your interest in presenting at the Canadian TDM Summit in Toronto November 15-18, 2009, please submit your expression of interest electronically at www.ACTCanada.com.

The information requested includes:

- Name of presenter(s)
- Title
- Organization
- Mailing address
- Phone number
- Email address
- Presentation title
- Presentation overview (500 words)

Deadlines

Conference presentation abstracts due **June 12, 2009**

Presentation confirmation/notification to speakers **June 30, 2009**

The Summit program committee will review all abstracts and make final selections. If you have questions and/or would like more information, please contact Sharon Lewinson at 613-226-9845 or Summit@ACTCanada.com.

www.ACTCanada.com



Transportation • Health • Economy • Land Use • Environment

Presentation Topics

Selected presentations will showcase best practices, evaluated results and demonstrated modal shifts due to TDM initiatives in the following **areas of interest:**

To our **Health**

Transportation & Health

Physical activity, air quality and public health are linked to sustainable transportation infrastructure. Describe how TDM policies, programs, initiatives, services, tools and resources can combat physical inactivity and obesity.

Environment

Climate change, GHG emissions and air quality are all issues of primary concern to Canadians. Describe best practices that showcase the vital link between transportation and environmental strategies.

Modal integration

Modal integration is an important element of TDM. Share best practices and success stories.

Social Marketing

Describe how your social marketing initiatives have resulted in behaviour change, overcome barriers and addressed opportunities.

To our **Wealth**

Employers

Encouraging sustainable commuter options in an employer setting can have a huge impact on travel choices. Leading Canadian employers or those who work with employers are encouraged to highlight their experiences and describe their successes and challenges.

Policy

TDM policy can have a positive impact on the economic, environmental and health impacts of transportation systems. What policies work, what gaps exist and what needs to change?

Events

Large scale events provide a significant economic benefit to communities. Describe how the incorporation of TDM strategies can make events more successful and contribute to a more sustainable initiative.

Technology

Technology is often the driving force behind TDM outreach. What works, what is the future?

To our **Community**

TDM in municipal government

Describe how your local or regional municipal government plays a leading role in the future transportation sustainability of your urban area.

Universities, colleges, schools

Outreach and initiatives for educational institutions can be different than those offered to employers. Share your experiences of post secondary programs.

TDM practitioners, engineers, planners

Share your experiences in TDM as it relates to site design, the involvement of land use developers, parking management and best practices.

Providing travel options

Communities that support and encourage travel by modes other than the single occupant vehicle are more vibrant and desirable. Describe how innovative communities are embracing TDM.



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