



Act TravelWise
Annual Conference 2021

Welcome!

**Act TravelWise Annual Conference
Session 5**

Please stand by until the 10:00 am start...



We Are Now Recording





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Annual Conference 2021

Welcome!

Act TravelWise Annual Conference

**Session 5 –Boosting Active Travel
& Micro-Mobility**

10:00 - 11:30 Thursday 28 January

Sponsored by SYSTRA

House Keeping Points:

- The event is being recorded. The recording link and PDFs of presentations will be circulated by Friday.
- Your microphone should be muted (icon should be red, not grey); please turn off your video camera (icon also red, not grey).
- We'll try to make this as interactive as possible.
- Please pose any (concise, as in Tweet length) questions for our panellists in the Chat window (accessed via speech bubble icon).
- Avoid distraction during presentations by closing Chat window.
- More Act TravelWise webinars will be coming up:
<http://www.acttravelwise.org/events/>
- Please join us as a member if you haven't already done so, to support us in organising these webinars and future events:
<http://www.acttravelwise.org/membership/>
- Act TravelWise questions to Sean Ford at
sean@acttravelwise.org.



Mission: To make transport in the UK more sustainable

We help people and organisations to meet their travel needs in ways that support community well-being, protect and enhance the environment and improve public health.

We're focused on building expertise and experience in travel behaviour change and transport demand management - by providing training and events, tools and resources, marketing support and collaborative partnerships.

We support UK organisations of all sizes seeking to shift away from single-occupancy car use and increase the uptake of walking, cycling, public transport and shared transport.

'Creating a Blueprint for a Post-Covid World - Local, Connected, Clean & Active'

Conference Programme

- Session 1: Opening Session – Tues 26 January, 10:00 am, sponsored by [Cyclehoop](#)
- Session 2: Localisation & Proximity Planning – Tues 26 January, 1:30 pm
- Session 3: Connected & Integrated Transport – Wed 27 January, 10:00 am, sponsored by [BetterPoints Ltd](#)
- Session 4: Clean Air & Decarbonising Transport – Wed 27 January, 1:30 pm, sponsored by [Commonplace](#)
- Session 5: Boosting Active Travel & Micro-Mobility – Thurs 28 January, 10:00 am, sponsored by [SYSTRA](#)
- Session 6: Closing Session (with pub-style quiz) – Thurs 28 January, 1:30 pm

Conference Theme Description

The Covid landscape in transport and urbanism has brought in a host of changes – some positive, some negative and some still with a high degree of uncertainty. Rather than just letting things go ‘back to normal’ or change for the worse, we have an opportunity to shape our future according to a positive vision, building upon models developed in Paris, Melbourne and those much closer to home.

We have learned to appreciate the sense of place and sense of community that comes with spending more time locally. We have rediscovered walking and cycling, with councils taking steps to make active travel more viable for more journeys. We have found that so many of our previous trips were not as necessary as we had assumed.

At this conference, we will take the next step and focus on cutting-edge measures that can be introduced to support these positive trends, and to discourage a return to ‘the old normal’.

Session 5 sponsored by



- Welcome / Overview of conference and sub-themes
- Chair: Emily Walsh, Associate Director, SYSTRA
- Professor Glenn Lyons, Centre for Transport & Society, University of the West of England, on 'Walking as a Service'
- Catriona Meehan, Head of Policy, Communication & Sustainability, Wind Mobility, on the Nottingham E-Scooter Trial
- Lorna Finlayson, Scotland Director, CoMoUK, on Free Bike Share in Edinburgh and Glasgow
- Guy Boulby, Head of Cycling and Walking, Department for Transport, on the Active Travel Fund and other initiatives
- Questions, discussion and conclusions

SYSTRA

And now, a word from our sponsors...



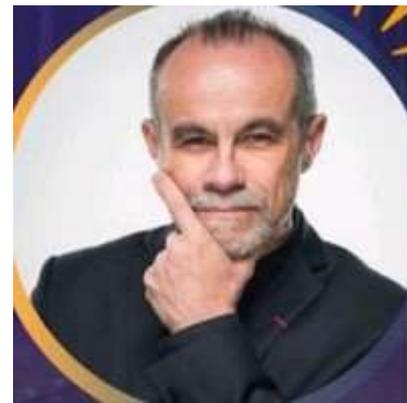
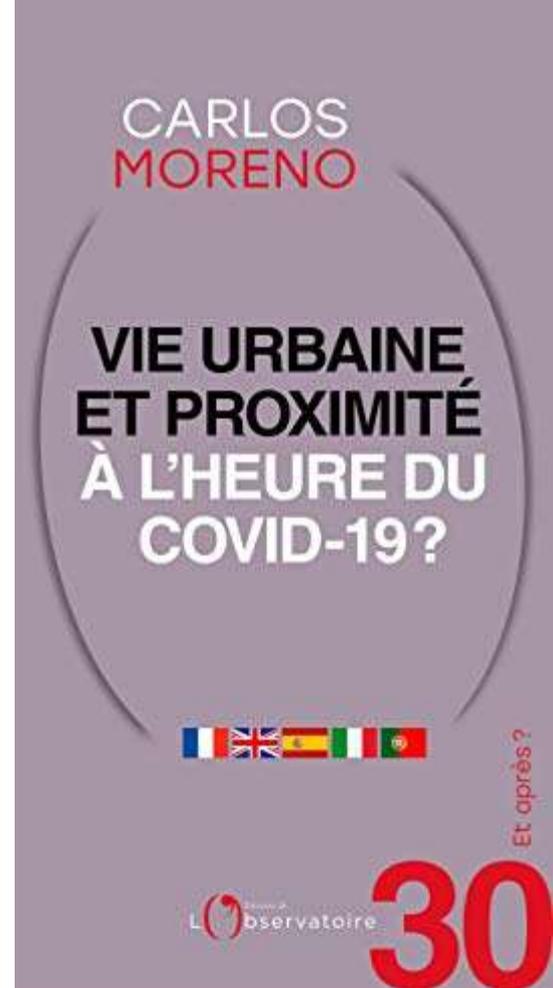
**Chair:
Emily Walsh**

Associate Director,
SYSTRA

Quick Fire Competition (two questions) after the presentations, questions and discussion:

The first person to get the correct answer in the chat window wins a multi-lingual e-book (PDF download): 'Urban Life and Proximity at the Time of Covid-19?' by Professor Carlos Moreno

So pay attention...



Session 5 Presenters



Glenn Lyons

Mott MacDonald
Professor of Future
Mobility, University of
the West of England,
on 'Walking as a
Service'



Catriona Meehan

Head of Policy,
Communication &
Sustainability, Wind
Mobility, on the
Nottingham E-Scooter
Trial



Lorna Finlayson

Scotland Director,
CoMoUK, on Free Bike
Share in Edinburgh and
Glasgow



Guy Boulby

Head of Cycling and
Walking, Department
for Transport, on the
Active Travel Fund and
other initiatives



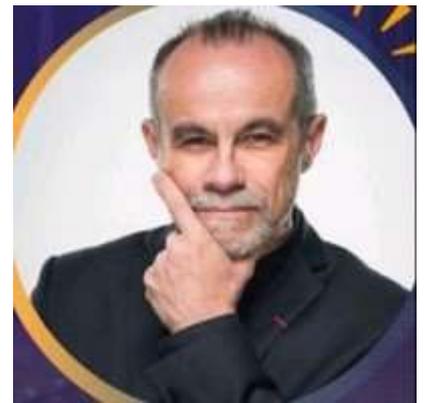
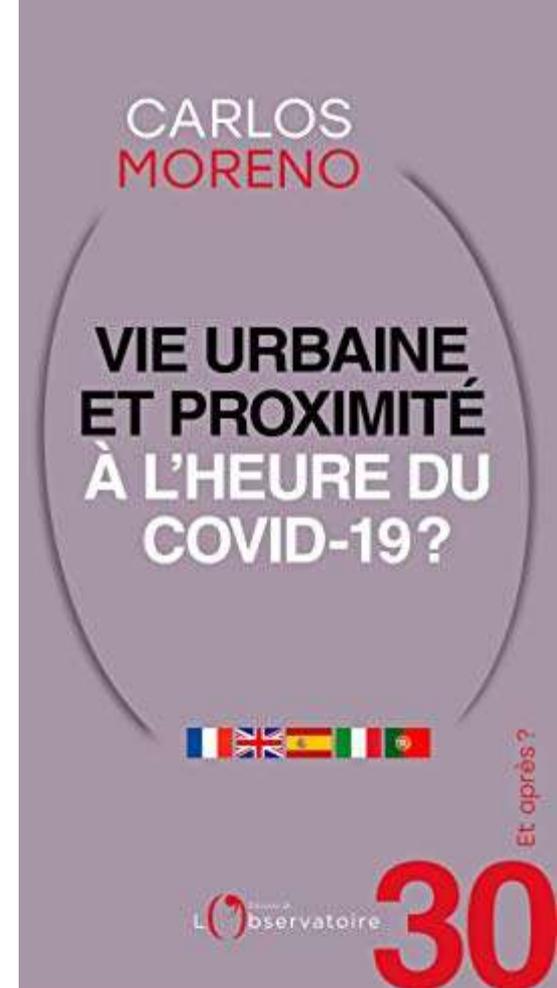
Questions and Comments?



Quick Fire Competition:

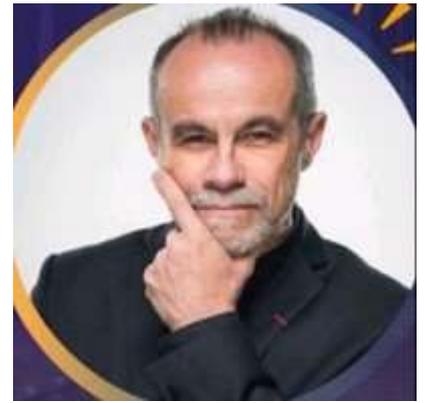
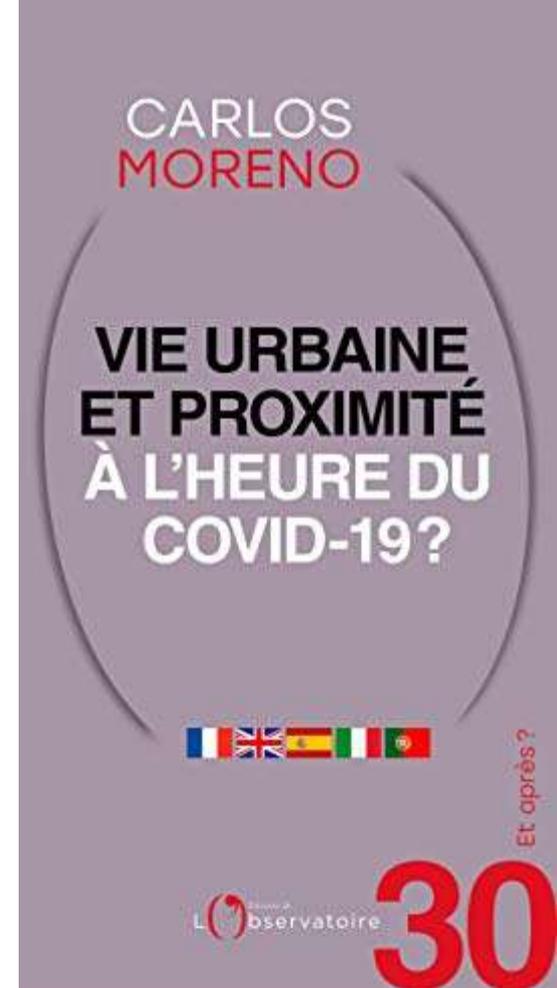
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Hands on keyboards... Ready?...



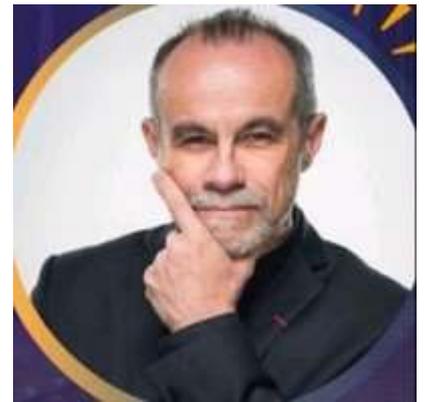
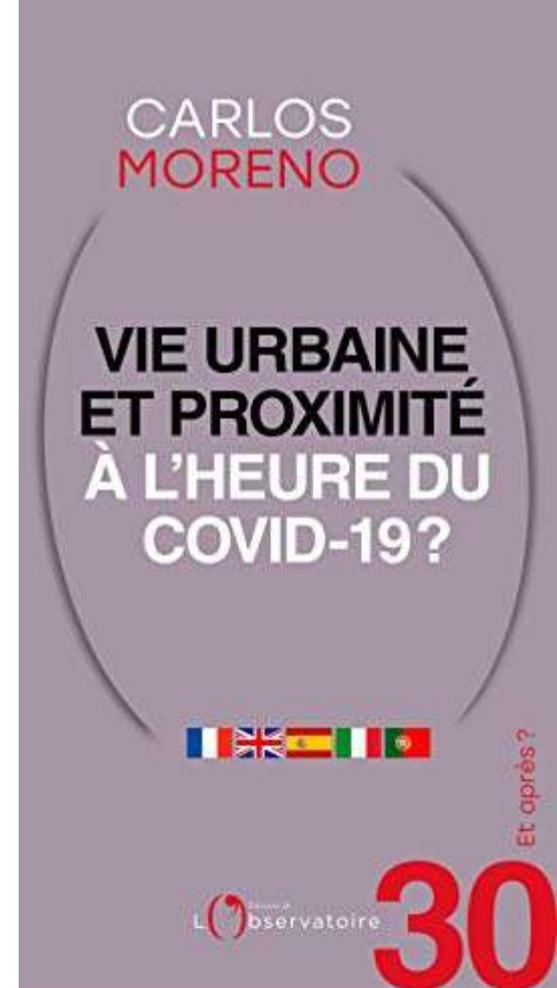
Question 1 of 2

What was the original company name of Wind Mobility when it was founded in 2017?



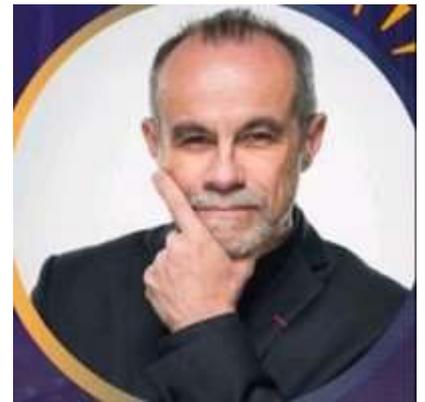
Question 2a of 2

How many new users were attracted by free bike share in Edinburgh and Glasgow?



Question 2 of 2

What is the amount of the DfT investment over the next five years to tackle the barriers to cycling?





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Closing Words & Follow Up

- Thank you to our presenters and participants for joining us!
- Thank you to  our session sponsors!
- The recording link and presentations will be circulated by Friday, along with a request for feedback.
- Future events will be at <http://www.acttravelwise.org/events/>
- Membership info is at <http://www.acttravelwise.org/membership/>