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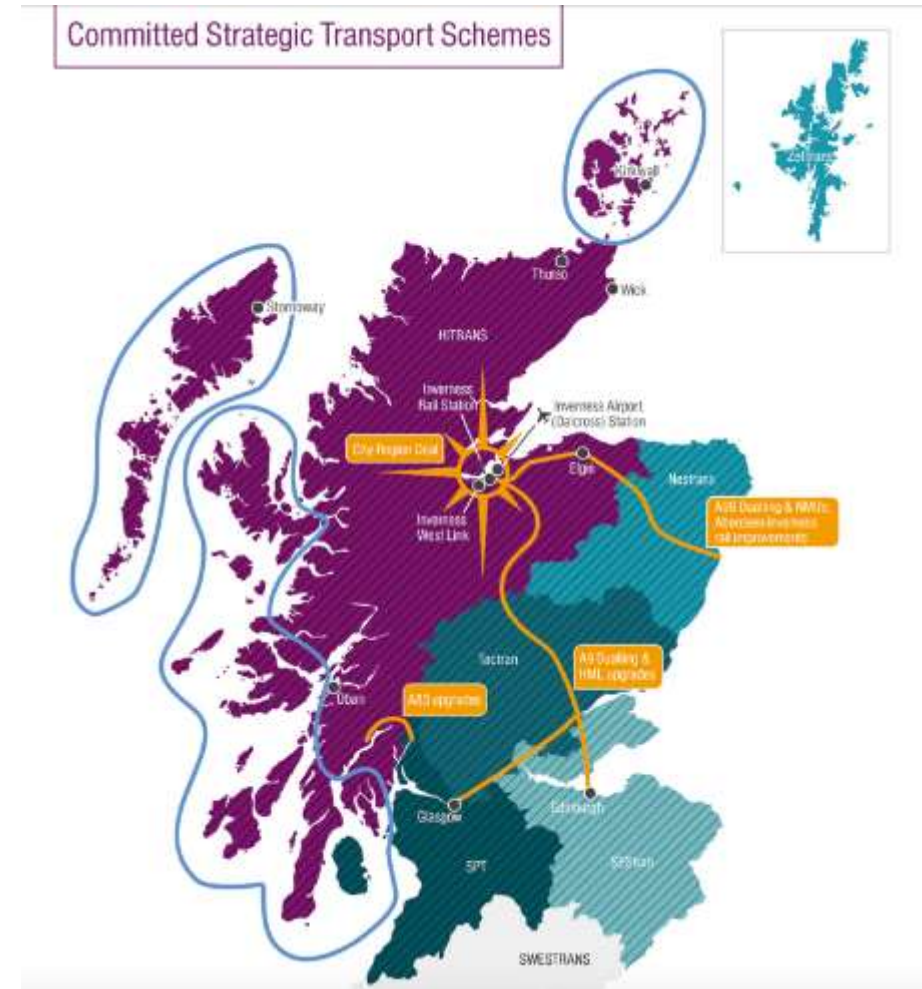
Introducing HITRANS

Partnership of:

- Argyll and Bute Council
- Comhairle nan Eilean Siar
- Highland Council
- Moray Council
- Orkney Islands Council

Working with:

- CPP partners
- Transport Scotland
- Highlands and Islands Enterprise
- SG companies including HIAL & CMAL
- Transport Operators
- NHS



Transport in the Highlands and Islands is more than a journey, it's often an experience



The 8th City – the Smart City / Region

- Smart Mobility Programme
 - Project Selection
 - Smart Bus Stop Infrastructure
 - Regional Real Time Information
 - Wireless Mesh
 - Press n Ride to Fair Exchange
 - Vehicle Management in Car and VMS Ferry Information



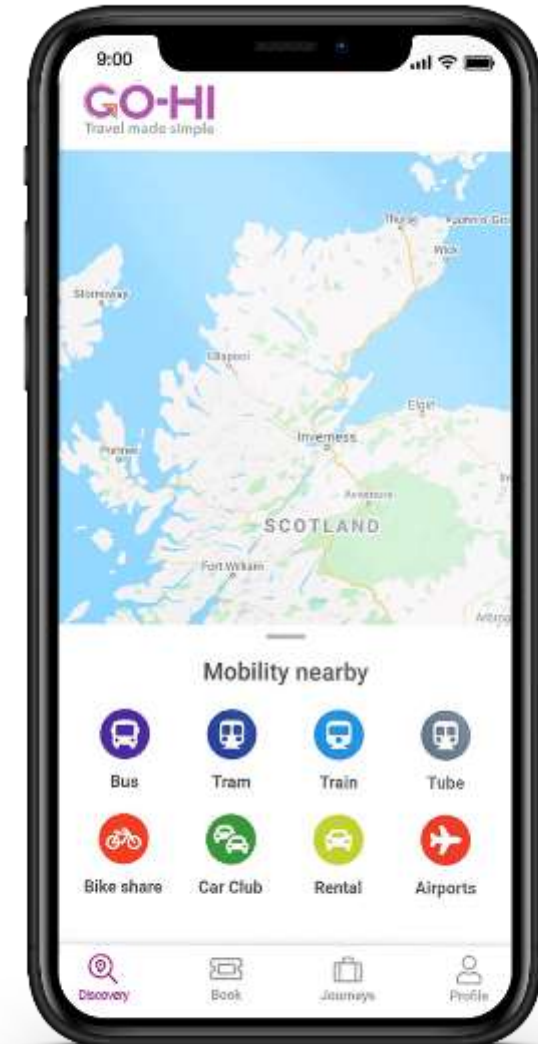
Go-HI Project Focus

- The HITRANS MaaS pilot will focus on the following thematic areas:
 - Rural, Islands and Communities
 - Tourism
 - Tackling inequality, Accessibility and Mobility barriers
- GO-HI MaaS Platform
- DRT Booking and Payment Pilot(s)
- Public eBike Dock System in Inverness – Delivered December 2020
- HITRANS GO-HI Pilot Project – GO LIVE PLANNED JUNE 2021

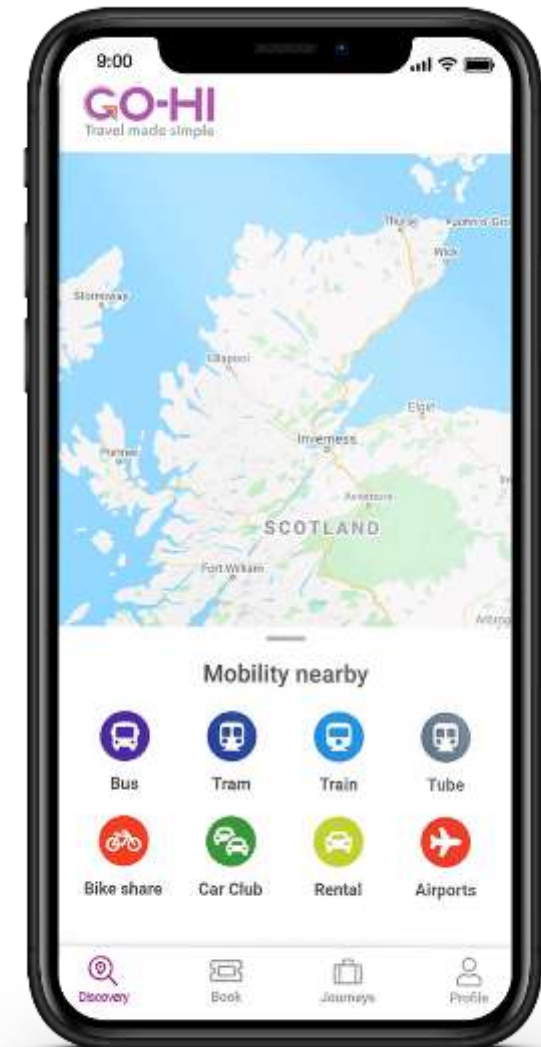


HITRANS requirements for a MaaS platform

- Integrated journey planning
- Ability to book and pay for multiple modes:
 - Bike share
 - Bus
 - DRT
 - Ferry
 - Train
 - Car rental / car club
 - Taxi
 - Air
- Integrated ticketing



Building the platform



The Challenge

- Local bus operators
 - 18 operators, varying technical compatibility
- New travel modes
 - Big discovery process
 - New ticketing options not previously seen
- Other local operators, new to Scotland
 - Tech platforms
 - Learning local requirements





THANK YOU

